

WHEN THE SUN SETS, THE FOCUS ON
BEING SEEN RISES

Visibility always matters to active runners, but it's vital from dusk till dawn. The Hi-Viz Beacon Jacket integrates 3 key elements for achieving improved visibility: High-Visibility Color ("Hi-Viz") during low light conditions, Reflectivity from outside light sources, and Glow-in-the-dark luminance. Some call this functional fashion. We call it the most visible way to make excellent happen.

MRJ3309 GEC & WRJ3309 YL

- // Stretch woven (86% Polyester, 14% Spandex)
- // Wind and water resistant
- // Welded secure front zip pockets
- // Reflective center front zipper and trims
- // Glow-in-the-dark graphics

IN **FULL** VIEW

MR1400DY & WR1400DY

The 1400 is the ideal companion for head-to-toe visibility.



new balance®

new balance®

INTRODUCING THE HI-VIZ BEACON JACKET

BRIGHT ON



These outstanding colors provide outstanding visibility. Fluorescent colors use the energy absorbed from their surroundings to radiate light — making you a welcome sight for distracted eyes. Our Men's Green Gecko and Women's Fiery Coral with Hi-Viz Yellow graphics help provide 360° visibility on the run.

YOU HAVE A RIGHT TO BE **BRIGHT**



OPEN THEIR EYES

Choosing the right running gear is a reflection of you. The reflective front center zipper and trims give you increased visibility on the road. Combine this smart reflectivity with the Hi-Viz color, and you'll light up your night.



The Hi-Viz Beacon Jacket utilizes phosphorescent pigments that get you glowing on the road. For a shining performance, charge the jacket for at least 10 minutes under bright natural or indoor light, as the brightness of the glow-in-the-dark graphics will diminish over time.

THERE YOU **GLOW**